

Reference: R210041

Salary: £41,526 to £49,553 per annum (Grade 9)

Contract Type: Continuing

Basis: Full Time

Closing Date: 23.59 hours GMT on Saturday 13 March 2021

Interview Date: Tuesday 30 March 2021

Teaching Fellow in Marketing

Candidate brief

Job description

Job Purpose:

To contribute to and enhance the teaching activities of the School by delivering courses, developing assessments, marking student assessments and supervising dissertation and placement projects.

Main Duties and Responsibilities

Teaching

- ▶ To be responsible for the design and content of specific areas of teaching and learning within the School's undergraduate and postgraduate programmes.
- ▶ To teach undergraduate/postgraduate students and to carry out the associated examining and assessment processes.
- ▶ To provide academic support and advice to undergraduate/postgraduate students.
- ▶ To use of a range of methods and techniques in teaching, learning and assessment.
- ▶ To engage in the regular evaluation and development of modules in terms of content, delivery and assessment.
- ▶ To supervise undergraduate placement projects.
- ▶ To supervise postgraduate dissertation projects.

Other related activities

- ▶ To be responsible for the design and content of specific areas of teaching and learning within the School's undergraduate and postgraduate programmes.
- ▶ To teach undergraduate/postgraduate students and to carry out the associated examining and assessment processes.
- ▶ To provide academic support and advice to undergraduate/postgraduate students.
- ▶ To use of a range of methods and techniques in teaching, learning and assessment.
- ▶ To engage in the regular evaluation and development of modules in terms of content, delivery and assessment.
- ▶ To supervise undergraduate placement projects.
- ▶ To supervise postgraduate dissertation projects.

Additional responsibilities

- ▶ Engage in continuous personal and professional development in line with the demands of the role, including undertaking relevant training and development activities to develop themselves and support the development of others.
- ▶ Ensure and promote the personal health, safety and wellbeing of staff and students.
- ▶ Carry out duties in a way which promotes fairness in all matters and which engenders trust.
- ▶ Promote equality of opportunity and support diversity and inclusion as well as working to support the University's environmental sustainability agenda and practices.

Person specification

	Essential	Method of assessment
Education and qualifications	<p>An undergraduate degree in a relevant subject (upper second or first class honours).</p> <p>A Master's degree (or MBA) in a relevant discipline.</p>	Application form
Experience	Experience of teaching on relevant undergraduate and postgraduate business and marketing programmes.	Application form, interview
Aptitude and skills	<p>Ability to lecture to undergraduate and postgraduate students in relevant subjects.</p> <p>Ability to provide tutorial and counselling advice to undergraduate and postgraduate students.</p> <p>Ability to teach marketing related topics.</p> <p>Competence in IT skills and Internet usage.</p>	Interview and presentation
Training and Development	<p>A willingness to undertake further training and continuing professional development as appropriate and to adopt new procedures as and when required.</p> <p>A willingness to apply for Senior Fellowship of Advance HE</p> <p>A willingness to undertake the Postgraduate Certificate in Professional Practice if applicable.</p>	Application form
Other	<p>Commitment to observing the University's Equal Opportunities policy at all times.</p> <p>Ability to attend the University as and when required for scheduled teaching, relevant meetings and student support.</p>	

	Desirable	Method of assessment
Education and qualifications	<p>Postgraduate Certificate in Teaching & Learning in Higher Education, or an equivalent qualification.</p> <p>Senior Fellowship of Advance HE.</p> <p>Membership of a relevant professional body.</p>	Application form
Experience	Experience in teaching marketing related modules and topics, such as Marketing Communications, Content Marketing, Digital Marketing, Consumer Behaviour or International Marketing.	Application form, interview
Aptitude and Skills	Ability to develop specialist modules to suit undergraduate and postgraduate programmes.	Interview and presentation

	Desirable	Method of assessment
	Ability to develop and support online and blended undergraduate and postgraduate modules.	

How to apply

You can apply for this role online via our website <https://www2.aston.ac.uk/staff-public/hr/jobs>. Applications should be submitted by 23.59pm on the advertised closing date. All applicants must complete an application form, along with your CV.

Any CV sent direct to the Recruitment Team and Recruiting Manager will not be accepted. If you require a manual application form then please contact the Recruitment Team via jobs@aston.ac.uk.

Contact information

Enquiries about the vacancy:

Name: Wendy Tabrizi

Job Title: Head of Department, Marketing Group, Aston Business School

Email: w.tabrizi@aston.ac.uk

Enquiries about the application process, shortlisting or interviews:

Recruitment Team via jobs@aston.ac.uk or 0121 204 4500.

Additional Information

Visit our website <https://www2.aston.ac.uk/staff-public/hr> for full details of our salary scales and benefits
Aston University staff enjoy

Salary scales: <https://www2.aston.ac.uk/staff-public/hr/payroll-and-pensions/salary-scales/index>

Benefits: <https://www2.aston.ac.uk/staff-public/hr/Benefits-and-Rewards/index>

Working in Birmingham: <https://www2.aston.ac.uk/birmingham>

Employment of Ex-Offenders: Under the Rehabilitation of Offenders Act 1974, a person with a criminal record is not required to disclose any spent convictions unless the positions they applying for is listed an exception under the act.

Eligibility to work in the UK:

Post-Brexit transition period / EU Settlement Scheme

The post-Brexit transition period ended on 31 December 2020. If you are an EU/EEA citizen and you were a resident in the UK before 31 December 2020, you and your family members (including non-EU citizens) need to apply to the EU Settlement Scheme to continue to live, work and study in the UK beyond 30 June 2021. The deadline for applying to the EU settlement scheme is 30 June 2021. You can apply via the Government webpage <https://www.gov.uk/settled-status-eu-citizens-families>

Irish Nationals do not need to apply for settlement as they retain the right to work in the UK.

New immigration system for EU/EEA and Swiss Nationals who were not resident in the UK before 31 December 2020

A new immigration system has been introduced for people arriving in the UK from EEA countries with effect from 1 January 2021. In addition to those who have always required a visa, EU citizens moving to the UK to work will need to get a visa in advance. You can find more information on the following website. Candidates should check their eligibility to enter or remain in the UK in advance of making any job application via the UKVI website <https://www.gov.uk/browse/visas-immigration/work-visas>. Before applying you should ensure that you meet the requirements. If you do not meet the eligibility criteria, any application for a work visa would be unsuccessful.

If you require a visa to work in the UK the most common types of visa are:

Skilled Worker Visa

<https://www.gov.uk/skilled-worker-visa>

Global Talent Visa

If you are a leader or potential leader in one of the following fields you may be eligible to apply for a Global Talent Visa:

- Academia or Research
- Arts and Culture
- Digital Technology

Please click the following link for further information and to check your eligibility for this visa.

<https://www.gov.uk/global-talent>

Equal Opportunities: Aston University promotes equality and diversity in all aspects of its work. We aim to ensure, through our admissions policies for students, and our staff recruitment and selection processes that we encourage applications from all groups represented in the wider community at a local, national and international level.

The University will endeavour not to discriminate unfairly or illegally, directly or indirectly, against student or potential students, staff or potential staff. This commitment applies to all functions of the University and to any stage of an individual's career.

An
Equal

Opportunities Monitoring Form is included within the application form. Data you provide on the Equal Opportunities Monitoring Form will be included in a general database, for statistical monitoring purposes, enabling the University to monitor the effectiveness of its Policy, Codes of Practice and Guidelines on Equal Opportunities in Employment. Individuals will not be identified by name.

Data Protection: Your personal data will be processed in compliance with the Data Protection Act 2018 and the General Data Protection Regulation ((EU) 2016/679) ("GDPR"). The University's Data Protection Policy and Privacy Notices, including the Job Applicant Privacy Notice can be found at <https://www2.aston.ac.uk/data-protection>. Your application will only be used to inform the selection process, unless you are successful, in which case it will form the basis of your personal record with the University which will be stored in manual and/or electronic files. Information in statistical form on present and former employees is given to appropriate outside bodies.

Full details of our terms and conditions of service and associated policies and procedures are available online at <https://www2.aston.ac.uk/staff-public/hr/policies>



